

Movilitas Announces Its Participation in SAP[®] EcoHub Solution Marketplace

Community-Based Solution Marketplace Delivers Added Value to Customers by Accelerating Discovery, Evaluation and Purchase of Trusted Partner Solutions – Such as Movilizer Suite from Movilitas – That Complement SAP Offerings

MANNHEIM, Germany – April 14th, 2011 – Movilitas Consulting AG, a leader in product authentication, track and trace and mobile processes in support of SAP[®] products, today announced its participation in the SAP EcoHub solution marketplace. This community-powered solution marketplace makes it easier for customers to discover, evaluate and purchase partner solutions – such as the Movilizer Suite – that complement SAP applications.

SAP EcoHub provides customers access to complementary solutions and offerings that work best for their installation of SAP solutions. It leverages SAP's comprehensive ecosystem, where customers and partners can connect. The SAP EcoHub integrates community input, user feedback, ratings and partner demos, enabling a more educated and intelligent selection of solutions.

The Movilizer Suite from Movilitas is listed at <http://ecohub.sdn.sap.com/irj/ecohub/solutions/MOVLIZER>. Resources available for download from the SAP EcoHub site include a Movilitas summary, an informational white paper and several customer success stories. Also provided are certification details for the Movilizer Suite and the ability to request a live demo or contact from Movilitas.

“SAP EcoHub is an online solution marketplace where customers can easily discover solutions that are relevant to their industry or specific requirements,” said Alberto Zamora, Head of Field Services, Movilitas. *“Additionally, the site makes it straightforward for customers to interact centrally and effectively with participating partners. We are happy to be part of SAP EcoHub, through which we can further help customers accelerate qualified business.”*

As an SAP software solution partner in the SAP PartnerEdge™ program, Movilitas has made serving the needs of customers using SAP solutions a top priority. Movilitas offers solutions in support of SAP applications, including Movilizer Suite 1.0, which has achieved SAP-certified integration as powered by the SAP NetWeaver® technology platform.

The Movilizer Suite is a cloud service that enables enterprise mobility. It can be connected easily to different back-end systems, of which it runs independently. The lightweight, out-of-the-box mobile solution provides standard scenarios running in a portal environment that allow customers to create mobile scenarios on their own, or they can use already available industry solutions from Movilizer for use with applications from SAP, salesforce.com or Microsoft. It can be used in nearly all business areas and for most business processes. It is an ideal solution for both large enterprises and small businesses. More details on out-of-the-box mobile applications from Movilitas for use with SAP solutions can be found at www.movilizer.com/SAP.

“MIBAG Property & Facility Management takes care of managing the entire real estate life cycle, and we are using the Movilizer Suite to run our maintenance processes,” said Markus Leroy, Head of IT, MIBAG of Zug, Switzerland. *“The Movilizer Suite was exactly what we needed, and I recommend it as an absolutely dynamic, low-cost and very simple-to-use application. It is unique because it is based on a future-oriented architecture.”* SAP EcoHub is live at <http://ecohub.sap.com>. Visitors can search for solutions in many ways, including industry or solution, key words, relevance or partner. Solutions can be evaluated online based on feedback from other users, partners and business experts. Visitors can view an online demo on SAP EcoHub or request more information by requesting to be contacted, and initiate the purchase of the solution.

About Movilitas

Movilitas is focused on mobilizing business processes and implementing track and trace capabilities in SAP software solution-based landscapes. Its solutions specifically support SAP offerings, including the SAP object event repository, the SAP Auto-ID Infrastructure and the SAP NetWeaver Mobile component. Movilitas offers the Movilizer Suite mobile applications platform, which enables users to run every business process on a standard mobile phone.

Partner Press Relations

Contact

Mr. Alberto Zamora (alberto.zamora@movilitas.com)

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